



Promoting **Lifely's OSHC Program**

Melton Specialist School

Exciting news! Your school's signed-up for Lifely's high-intensity Outside School Hours Care program (OSHC).

In this toolkit, we'll give you practical templates to promote your new OSHC service to your students and families.



Spread the word

How to promote Outside School Hours Care at your school

We're excited to introduce Lively Outside School Hours Care to your school!

Lively OSHC provides valuable support to parents and caregivers in balancing work and family commitments, while offering enriching experiences for students after school and during the holidays.

Your school serves as families' most trusted source of information and plays a vital role in securing enrollments in the program by effectively communicating the benefits and opportunities of the OSHC program.

So, as part of this exciting launch, we've put together a comprehensive toolkit to help you promote OSHC to parents and families in your school community.

The Lively OSHC Toolkit includes:

1. Email template
2. Email banner
3. Template social media posts
4. Enrollment form link
5. Family handbook

Please use the toolkit resources to promote Lively OSHC at your school.

If you have questions or need assistance, don't hesitate to reach out to us.



Newsletter notice or email to families

Exciting News: Lifely Launches OSHC for Melton Specialist School Students

Dear families,

We're thrilled to announce that Lifely will provide high-intensity Outside School Hours Care services on campus for Melton Specialist School students.

This free service, supported by state government funding, aims to assist families of children with disabilities attending specialist schools.

With 40 years of experience in disability and children's services across regional Victoria, New South Wales, and South Australia, Lifely has been instrumental in developing this initiative, successfully piloting a third of the OSHC program preceding this year's rollout.

Drawing on their extensive experience, Lifely will offer personalised support for students along with daily activities, themed days, outings, and special guests.

After-school care will run Monday to Friday until 6 pm, excluding public holidays. Additionally, during school holidays, Lifely will continue to provide care from 9 am to 5 pm, also excluding public holidays.

More information about the program can be found in Lifely's OSHC Family Handbook. We've attached a copy for your convenience.

For families interested in enrolling their child in this program, can complete an online enrollment form available here: https://prodadmin.myxplor.com/enrollment_v2/centre/W7EH7X94231mvCqvx2P243565owPTQ

We are excited about this partnership with Lifely and the positive impact it will have on our school community.

Warm regards,

Principal



Social media

Combine these ready-to-use social media posts with the provided graphics to quickly inform your school community about our new OSHC program and encourage enrollments via your school's social media pages and in your online parents and friends groups!

Social media post 1

Exciting news! Starting soon, Lifely will provide FREE high-intensity Outside School Hours Care services for our students. More information is available in this week's newsletter.

Social media post 2

Attention families! Lifely is rolling out its FREE state-government funded, high-intensity Outside School Hours Care services for our students. Check your inbox for this week's newsletter to learn more!

Social media post 3

We're thrilled to be working with the Victorian government and Lifely to a free after-school and holiday care program on campus. Enrolments are now open. Check the newsletter to learn more!

Social media post 4

Attention families! Lifely's after-school and holiday care program is coming soon to our school! Don't miss out on the fun and enriching activities for your kids. Enroll now to secure their spot!

Social media post 5

Ready to enroll your child in our brand-new OSHC program with Lifely? It's easy! Simply click the link and fill out the online enrollment form. Secure your child's spot today!

Social media post 6

Enrolling your child in Lifely's OSHC program at our school is a breeze! Just click the link below to fill out the online forms and voila! Your child is all set to enjoy fun-filled after-school activities and holiday care.

**Making the
everyday better.**



Bendigo

127 Mitchell Street,
Bendigo 3550

1300 799 421

Bendigo

102B / 141 Mollison Street,
Bendigo

1300 799 421

Mildura

138 Lime Avenue,
Mildura 3500

1300 799 421

Ballarat

15 Dawson Street South,
Ballarat 3350

1300 799 421

www.lifely.org.au

